

# HEAD START WORKS

#HeadStartAwareness

STRONG CHILDREN. STRONG FAMILIES. STRONG COMMUNITIES

# KIDS AND COMPANY OF LINN COUNTY

FY 2019 ANNUAL REPORT

[www.kidcoheadstart.org](http://www.kidcoheadstart.org)

@kidcoheadstart

## WHAT'S INSIDE

Our Journey  
Head Start Centers  
About Us  
What We Do  
Early Head Start Program  
Head Start Family Story  
Nutrition  
Our Philosophy

Goals of Our Curriculum  
Family Services  
Family Advocate Story  
Head Start Eligibility  
Community Partnerships  
How We're Funded  
Board of Directors  
Policy Council

Kids and company of linn county



**KIDCO HEAD START**  
strong children. strong families. strong communities.

# OUR MISSION

Kidco Head Start's mission is to provide a comprehensive early child development program that supports children and families.

## OUR JOURNEY

### KIDCO HEAD START HISTORY HIGHLIGHTS

1965 - Sweet Home School District 55 awarded one of the nation's initial Head Start grants to serve five-year-old children in a three-month summer program. Total enrollment was 54

1968 - Head Start becomes a 9-month school year program and operates from the former Cascadia School.

1977 - Kids and Company of Linn County, a private non-profit, is formed, primarily to be the grantee for Head Start. The program moves operation into Sweet Home and begins serving three and four year old children.

1979 - Head Start is granted the deed to Sweet Home's Sunnyside School.

1979-92 - The program expands, serving children in Sweet Home, Crawfordsville, Lebanon, Albany, Corvallis, Harrisburg and Monroe areas adding Oregon Pre-Kindergarten Program funding to Federal Head Start funding. Enrollment is now 324.

1998-02 - Program adds services to Philomath, Jefferson and Central Linn. Full-day and Full-year classes are added to the Albany center. Enrollment during this time is 387.

2002 - Head Start purchases Albany's Riverside school and grounds. Full-day / Full-year services begin for 18 children in Albany.

2002-08 - The program expands in areas served; enrollment is up to 449 students.

2010 - Early Head Start services began in 3 communities with 52 families.

2015 Spring - EHS celebrates 5 year anniversary with Kidco

2015 Spring - Kidco Head Start celebrates 50th Anniversary alongside Head Start nationwide.

2016 Winter - Kidco applies and receives federal funding to increase duration for 40% of slots.

2018 Spring - Joy Street Center in Lebanon opens.

### NUMBER OF CHILDREN ENROLLED

Of the 573 children served during 2018-2019:

75% had at least 1 parent Employed

13% had at least 1 parent in Job Training/School

79% had at least 1 parent with a High School Degree or Higher

23% had a College Degree

### FAMILIES SERVED IN 2017-2018

515 Head Start / Early Head Start

### FUNDED ENROLLMENT

Head Start | 437

Early Head Start | 52



## OUR VALUES

We believe we are a positive influence in the lives of children and families.

We acknowledge parents as the most influential teachers of their children.

We value respect.

We value relationships with families, board, community and co-workers.

We value a program environment that is caring and supportive.

We value shared decision making.

#### HEAD START CENTERS

Albany - Periwinkle/LBCC

Albany - Riverside

Corvallis

Harrisburg

Jefferson

Lebanon

Philomath

Sweet Home - Sunnyside

#### EARLY HEAD START CENTERS

Albany - Periwinkle/LBCC

Corvallis - Old Mill Center

Lebanon - Joy Street Center

## WHAT WE DO

### KIDCO HEAD START HELPS CHILDREN SUCCEED

Head Start is a federal program for preschool children from low-income families. The Head Start Oregon Pre-Kindergarten Program is the same program funded by the state. Children who attend Head Start participate in educational activities to help them grow mentally, socially, emotionally, and physically. They also receive free medical and dental care, healthy meals, and enjoy playing and learning in safe indoor and outdoor settings. Special services are offered to meet the needs of children with disabilities.

EHS provides the same services for pregnant women, infants and toddlers in selected communities. EHS promotes nurturing parent/child relationships and a healthy start in life. Both programs work in partnership with families, offering a sense of belonging, support, and opportunities to be engaged in activities to help the whole family.

We assess children's skills throughout a school year. This data is used to plan for individual children and make program improvements to ensure all children are ready for kindergarten. Our data shows that the majority of children entering our program do not have the skills expected of their age. However, by the end of the year they make tremendous growth; about 90% have acquired the expected skills. The charts on this page indicate significant progress in the areas of social, physical, cognitive, literacy, and math.

## ABOUT US

### A FOUNDATION FOR SUCCESS

Head Start and Early Head Start (EHS) services provide significant educational, health, economic and social benefits. Beginning with healthy attachments in infancy, children receive early learning experiences which engage parents and strengthen families. Studies reveal that children who participated in Head Start and EHS have:

- ✓ Significantly higher cognitive and language skills
- ✓ Better achievement scores in school
- ✓ Higher rates of high school graduation
- ✓ Better employment as adults
- ✓ Less involvement in the criminal justice system
- ✓ Increased family stability

## GROWTH COMPARISONS 2017-2018



Children's gains across a four-step developmental skills assessment, TEACHING STRATEGIES GOLD

## OUR PHILOSOPHY

### VALUE & SUPPORT

We create an environment that promotes the social, emotional, physical and intellectual development of each child. Providing experiences that build self-confidence, self-sufficiency and creativity is key. Developing natural curiosity, thinking and problem-solving skills are tools that can be used for a life time.

We value and support parents as their child's primary teacher by inviting and encouraging parents to participate in the program. Services and opportunities are provided to each family that unify and strengthen the family/child relationship. Parents are given the chance to build on their personal skills, become more self-confident and more self-sufficient.

By providing our staff with a variety of training opportunities they are able to stay current with best practices. A positive work environment and strong team spirit are valued by the organization and staff are encouraged to develop mutually-supportive relationships with the community.

EARLY CHILDHOOD IS  
THE BEST TIME TO  
HELP A CHILD.

## HEAD START PROGRAM

### EARLY CHILDHOOD EDUCATION

Early childhood is the best time to help a child. Providing the right kind of learning experiences and nurturing relationships builds a foundation that lasts a lifetime. We are committed to doing the best job we can to help children enter kindergarten self-confident and ready to learn. This requires on-going improvement in the quality of our teaching practices. We use knowledge gained from research to inform our practices and to help us select curricula and tools. One tool, the Classroom Assessment Scoring System (CLASS), is used to strengthen teacher practices that are shown to improve children's readiness for kindergarten in all areas; social, emotional, cognitive, language, literacy, and math. The tool is based on direct observation by certified education specialists and the results used to support on-going improvement in teaching practices.



## CAPACITY & DEMOGRAPHICS

### HEAD START & EARLY HEAD START

Number of Classrooms: 27

Number of Centers: 11

Funded Enrollment: 489 children and families

Percentage of eligible children served (0-5): 31

%Cumulative Enrollment: 562 children and 515 families

Average Monthly Enrollment: 100%

Ethnic Composition: 144 Hispanic/Latino & 418 Non-Hispanic

Language Spoken by Children: 446 English, 79 Spanish, 14

Middle Eastern & South Asian

### Additional Health Statistics:

Number of children with health insurance: 556

Number of children up-to-date on immunizations: 498

Number of children with established medical home: 560



## NUTRITION HEALTHY CHILDREN

Children need to be physically and emotionally healthy to learn and grow. Head Start works with parents to help each child be up-to-date on their medical care. We also provide a variety of screenings to see if children have vision, hearing, dental, developmental or mental health needs. We serve children nutritious meals at school to encourage healthy food choices. As well, every child in the program receives a nutrition assessment and we have a Registered Dietitian on staff to provide support to families.



## SERVING CHILDREN WITH DISABILITIES

101 children with disabilities were served in Head Start & Early Head Start during the program year or approximately 21% of those we served.

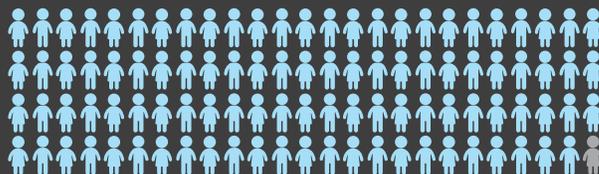
Head Start and Early Head Start recognizes that all families need support in facing challenges in order to be the best parents they can be.



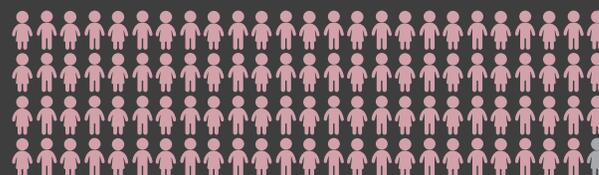
# PROMOTING HEALTHY KIDS

CHILDREN TO ENHANCE LEARNING

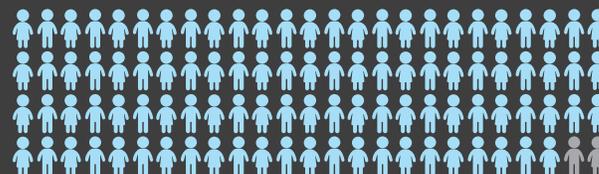
**99%** OF HEAD START/EHS CHILDREN ESTABLISHED A MEDICAL HOME.



**99%** OF HEAD START/EHS CHILDREN NEEDING MEDICAL TREATMENT RECEIVED TREATMENT.



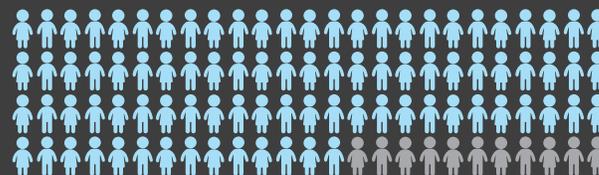
**98%** OF ALL CHILDREN ENROLLED RECEIVED DENTAL EXAMS.



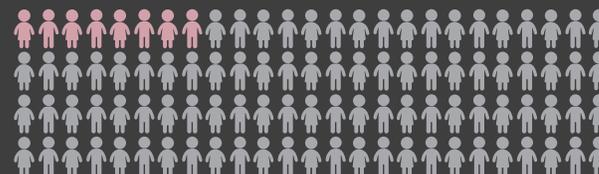
**91%** OF HEAD START/EARLY HEAD START CHILDREN WERE UP-TO-DATE ON A SCHEDULE OF AGE-APPROPRIATE HEALTH CARE, INCLUDING AN ANNUAL MEDICAL EXAM.



**89%** OF HEAD START/EHS CHILDREN WERE UP-TO-DATE ON IMMUNIZATIONS.



**08%** OF HEAD START/EHS CHILDREN HAD A CHRONIC CONDITION THAT NEEDED MEDICAL TREATMENT.



PREPARING CHILDREN  
AND THEIR FAMILIES FOR  
SUCCESS IN SCHOOL AND  
THROUGHOUT LIFE.

## SCHOOL READINESS

### INCREASE CHILDREN'S SCHOOL READINESS

Our objectives for children are to:

- ✓ Improve services for non-English speakers
- ✓ Improve mental health services
- ✓ Implement Positive Behavior Intervention Support (PBIS) strategies in classroom
- ✓ Increase the education level of classroom staff
- ✓ Improve physical and nutrition services
- ✓ Improve services to homeless children

As well, the program has established School Readiness Goals in 6 areas including: social emotional development, perceptual, motor and physical development, language and literacy, approaches to learning, cognition, and family engagement.

## SERVICES FOR CHILDREN

### INVESTING EARLY YIELDS BIG RETURNS

During FY 2019, Head Start & Early Head Start average monthly enrollment was maintained at 100% of funding levels, with an active wait-list maintained throughout the year.

#### School Readiness

- ✓ Language Development
- ✓ Early Literacy
- ✓ Science
- ✓ Creative Thinking
- ✓ Mathematics

#### Strong Healthy Bodies

- ✓ Nutritious Meals
- ✓ Outdoor Activities
- ✓ Medical & Dental Exams
- ✓ Vision & Hearing Screenings
- ✓ Personal Safety

#### Special Services

- ✓ Speech and Language
- ✓ Mental Health Services
- ✓ Individual Developmental Plans

#### Social and Emotional Skills

- ✓ Appropriate Communication
- ✓ Social Responsibility
- ✓ Appreciation of Differences
- ✓ Self-Confidence

## GOALS OF OUR CURRICULUM

### CHILDREN LEARN BEST BY DOING

In our program, the most important goal is to help children become confident and secure learners. The philosophy behind our curriculum is that young children learn best by doing, supported by responsive, caring and knowledgeable adults. Learning requires active thinking and experimenting to find out how things work, and this is best accomplished through play.

Play is the work of young children. Play provides the foundation for later academic success in school. It is the preparation children need before they learn highly abstract symbols such as letters and numbers. Play enables us to achieve the key goals of our early childhood curriculum.

The activities we plan for children, the way we organize the classroom, selection of toys and materials, plan the daily schedule, and talk with children, are all designed to accomplish the goals of our curriculum and give each child a successful transition into kindergarten.

## LONG TERM PROGRAM GOALS

- ✓ Provide quality services which support children in becoming successful life long learners.
- ✓ Provide opportunities for family growth and development.
- ✓ Provide cost effective integrated systems to support attainment of goals.

Our program curriculum emphasizes the involvement of families as the primary teacher of their children. Education services include home visits with caregivers to plan activities that enhance each child's individual growth and development.

### Goals are identified in all areas of development

- ✓ Social / Emotional
- ✓ Intellectual
- ✓ Language
- ✓ Physical



# PARENT FAMILY & COMMUNITY ENGAGEMENT

## ENGAGING PARENTS AT ALL LEVELS

Engaging parents at all levels of the program is very important in Head Start and Early Head Start. Staff support parents in overcoming barriers and setting goals to reach their dreams. During the school year we provided many services and referrals for families. 86% of all Head Start and Early Head Start Families in the program utilized at least one the following services:

### Parent Training

- ✓ Child Development
- ✓ Child Guidance Strategies
- ✓ Health and Nutrition Information
- ✓ Mental Health and Stress Relief
- ✓ Adult Basic Education/GED
- ✓ English for Speakers of Other Languages
- ✓ Prenatal/Postnatal Care
- ✓ Breastfeeding Support
- ✓ Home Based Service
- ✓ Housing Assistance

### Referrals to Community Resources

- ✓ Emergency Services (basic family needs)
- ✓ Health, Mental Health and Nutritional Services
- ✓ Job Training and Education

### Educational Opportunities

- ✓ GED - Program provides books, child care, transportation, study classes and testing
- ✓ Literacy, Payment of Adult Basic Education Classes
- ✓ English for Speakers of Other Languages

### Family Partnerships

- ✓ Building on Family Strengths
- ✓ Setting Family Goals
- ✓ Supporting Parents to Reach Those Goals
- ✓ Supporting Families as Primary Teachers/Caregivers of Their Children

# SCHOLARSHIP OPPORTUNITY

For parents and prior Head Start graduates who have the goal of continuing their education past high school, the program offers opportunities to apply for several scholarships, including a two year, \$2,000 scholarship that Kidco Head Start itself awards each year.



# FAMILY NEEDS

## WORKING TOWARD COMMON GOALS

Family advocates provide many resources to assist parents in improving their education and working toward their financial goals.

### FAMILY SERVICES



92% of families received 1 or more family service

### FAMILY HOUSING

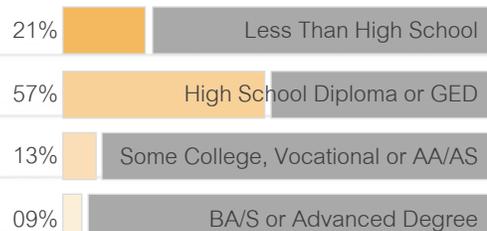


23% of families were experiencing homelessness



28% of homeless families acquired housing during the enrollment year

### PARENT EDUCATION LEVELS



# EVALUATION

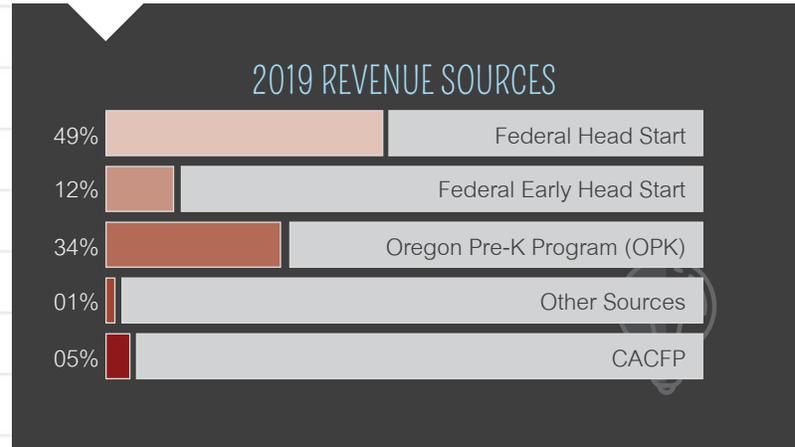
## FEDERAL REVIEW

With the new 5 year grant cycle, the Office of Head Start has moved to an aligned monitoring system, with reviews occurring throughout that 5 year cycle.

Kidco's most recent review was in 2018, and was a Focus Area 2 review, with CLASS. CLASS scores were above the lowest 10% threshold for the nation, and thus, did not require automatic placement in DRS. The Focus Area review had no findings, and community engagement around the area of food insecurity, as well as data collection, were cited as strengths.

## AUDIT STATEMENT

Kids and Company of Linn County is audited in accordance with Government Auditing Standards every year. Aldrich CPAs conducted our 2019 Audit A-133. There were material weaknesses found in financial reporting and controls over compliance.



# FINANCIAL

## HOW WE'RE FUNDED

### Revenue Sources (FY 2019)

#### Department of Health and Human Services

Federal Head Start	\$3,968,651
Federal Early Head Start (EHS)	\$860,085

#### Department of Education

Oregon Pre-Kindergarten Program (OPK)	\$2,136,385
Child and Adult Care Food Program (USDA)	\$326,190

#### Other Sources

Misc. Income, grants, donations and volunteer time	\$250,000
--	-----------

<b>Total Amount</b>	<b>\$7,541,311</b>
---------------------	--------------------

## 2017 ADMINISTRATION COSTS



# BUDGET EXPLANATION - 2019

## PROGRAM SERVICES

Kidco Head Start provides comprehensive preschool services to 489 Head Start and Early Head Start children and their families through yearly grants provided by the Federal Government and the State of Oregon.

Program services include educational activities based on individual needs, nutritious meals and snacks, transportation, assistance in securing medical, dental and mental health care, educational opportunities for parents and support for family needs through referrals and goal setting.



# PROPOSED BUDGET - 2020

## A DETAILED LOOK

### Revenue / Support

#### Department of Health Human Services

Federal Head Start	\$3,218,651
Federal Early Head Start	\$860,085

#### Department of Education

Oregon Pre-Kindergarten Program (OPK)	\$2,217,460
Child and Adult Care Food Program (USDA)	\$314,323

#### Other Sources

Misc. Income, donations, in-kind and volunteer time	\$250,000
--	-----------

### Expenses

Payroll and Fringe Benefits	\$5,382,476
Equipment	\$84,394
Supplies	\$376,462
Facilities/Construction	\$126,397
Occupancy	\$281,441
Local Travel	\$71,246
Nutrition Services	\$182,403
Child Services	\$54,500
Parent Services	\$7,355
Other Program Services	\$58,135
Training and Technical Assistance	\$112,107

### USDA NONDISCRIMINATION STATEMENT

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the **USDA Program Discrimination Complaint Form**, (AD-3027) found online at: **How to File a Complaint**, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

mail: U.S. Department of Agriculture  
Office of the Assistant Secretary for Civil Rights  
1400 Independence Avenue, SW  
Washington, D.C. 20250-9410;  
fax: (202) 690-7442; or  
email: [program.intake@usda.gov](mailto:program.intake@usda.gov).



This institution is an equal opportunity provider.

“Children attending preschool had high school graduation rates averaging nearly 80%, while the rate for those not enrolled in preschool was only 60%.”

- HighScope Perry Preschool Study

# HEAD START ELIGIBILITY

## BASED ON INCOME AND NEED

Families are eligible for Head Start based on income and need. 90% of children enrolled must be from families whose income is less than 130% of the federal poverty guidelines; 10% may be accepted due to special needs regardless of income.

2019 federal definition of poverty samples.

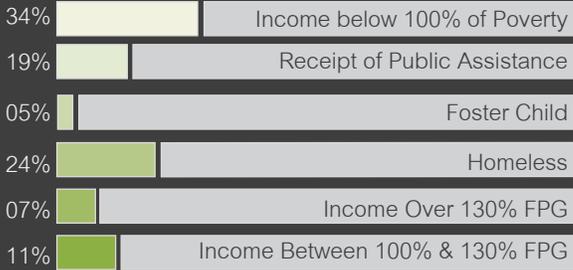
- ✓ Family of three with an income of \$21,330 or less
- ✓ Family of four with an income of \$25,750 or less

# COMMUNITY ASSESSMENT

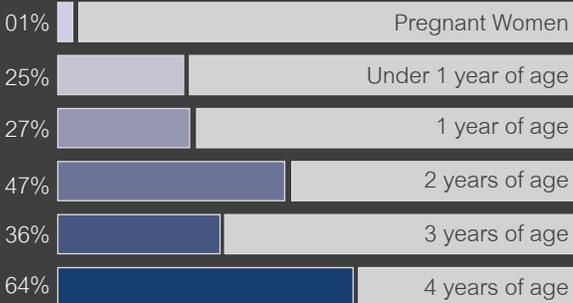
## HOUSING/HOMELESSNESS

Adjusted for inflation, the weighted average median rent in Kidco's service area has increased by 18% over the past 7 years. In Kidco's service area, the percentage of households that are "rent-overburdened" is 48.6%, meaning that nearly half of rent paying households pay 35% or more of their monthly income toward rent compared to 42.2% in the state of Oregon as a whole. These trends are also reflected in Kidco's family services data. In the 2016-2017 program year 1 out of every 10 (10.5%) Kidco Head Start families were identified as needing housing assistance or requested housing assistance, slightly higher than the rate among Head Start families in the rest of the state (9.4%) and much higher than Head Start families in the US as a whole (6.6%). Among Early Head Start families the need was even more acute, with 22.2% of Kidco EHS families requesting or needing such services compared to 15.2% in the state and 10.6% in the US as a whole. In the most recently completed program year, 2016-2017, 13.4% of Kidco Head Start children and 21.4% of Kidco Early Head Start children were homeless, compared to 10.7% of Head Start children and 19.3% of Early Head Start children statewide.

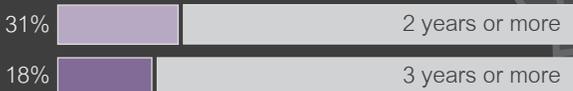
### PRIMARY TYPE OF ELIGIBILITY



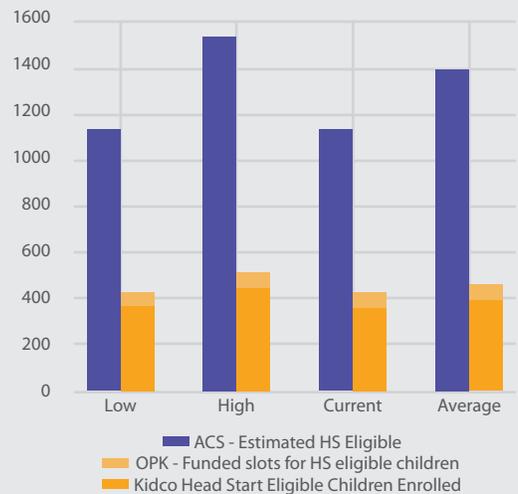
### AGES SERVED



### YEARS OF ENROLLMENT Early Head Start



### ESTIMATING THE HEAD START ELIGIBLE POPULATION 2011-2016 Kidco Head Start



## COMMUNITY ASSESSMENT [CONT.]

### ECONOMIC ISSUES

There are two, seemingly conflicting economic trends occurring in the service area. The poverty rate for young families is dropping, down to 20.5%, an 8-year low from a high of 30.6% in 2013. Median family income is also increasing, from \$50,015 per year in 2010 to \$64,709 in 2016 (all in 2016 dollars.) At the same time both the number and percentage of households on Supplemental Security Income (SSI), cash public assistance (TANF) and SNAP benefits are all on the rise. This may indicate wider income disparities in the area, and with rising rents low income families are under even more financial pressured. Some of the upward economic trends may be due to recent increases in the state minimum wage. As these shifts occur Kidco HS/EHS may need to shift focus onto families who are categorically eligible for Head Start and Early Head Start services. Kidco Head Start has experienced a 63.8% increase (44 total) in over income children enrolled over the past 6 years. At the same time children enrolled due to income eligibility (family income below poverty levels) has decreased by 65 or 24.7%.

## GET INVOLVED

Volunteers are an important part of our Head Start program. The program and children benefit each year from the invaluable support of volunteers. In 2017-2018, Kidco had a total of 574 volunteers

**Opportunities for involvement at the center:**

**Classroom:** Assist children with classroom activities.

**Kitchen:** Assist the Kitchen Manager with the preparation of meals (Food Handler's card required).

**Parent Planning:** Work with the Family Advocate to plan workshops and Family night activities.

**Parent Committee:** Meet once a month for Family Night for business and an activity or training.

**Fundraising:** Plan fundraising projects, earning money for center activities and field trips.

## BOARD OF DIRECTORS

### PRESIDENT

Pat Smith - Warehouse Worker, Retired Air Force

### VICE PRESIDENT

Jeff Kershaw - Program parent; Retired Air Force

### SECRETARY / TREASURER

Kay Whittington - Accounting, Boys & Girls Club of Corvallis

Jennifer Meltzer - Bank Manager

Don Andrews -Retired Attorney

Angie Passmore - Family Building Blocks

Kids and Company of Linn county is the non-profit sponsor of the Kidco Head Start program. The board provides general oversight, direction and evaluation of the Head Start program. The board also fosters public awareness for the Head Start program and joins in raising donations for advancing program projects.

## POLICY COUNCIL

Jennifer Gere - Chairperson

Jeff Kershaw - Vice Chairperson

Frank Lazard - OHSA State Rep

Holly Laughlin - OHSA State Rep

Frank Lazard - Finance Secretary

Heather Thomas - Recording Secretary

A governing body whose membership includes at least 51% parents of Head Start children currently enrolled in the program plus representatives of the community. The Policy Council helps to establish the goals of Head Start programs and ways to meet such goals within HHS guidelines.

## KNOW SOMEONE WHO NEEDS A HEAD START?

For information about the services we provide please contact our Administration Office

300 Market Street, Suite 200  
Lebanon, Oregon 97355  
P: 541.451.1581

Or visit us online at  
[www.kidcoheadstart.org](http://www.kidcoheadstart.org)





A series of horizontal lines for writing, typical of a notebook page. A vertical red margin line is present on the left side of the page.